

60&50(B&C) tuglakhabad institutional area, behind batra hospital, newdelhi, 110062

New Delhi Institute of Management

New Delhi Institute of Management is a unit of "Society for Employment and Career Counselling" and is an integral part of this non-profit & charitable education society registered since 1992. Chairman of New Delhi Institute of Management Dr. Vishwa Mohan Bansal is also the President of the Society for Employment and Career Counselling. NDIM's PGDM is known for its 'Case Based Learning' and 'Skill Based Curriculum' which is regularly fine-tuned to changing global requirements by 93 recruiters across different sectors of industry, who constitute its 'Academic Advisory Council'.

NDIM is a sought after MBA school because of its strong "Industry Interface" for which it has been rated at first place in India and bracketed with IIM(K) and MDI. The high 'Industry Interface' has facilitated longest hours of 'Continuous Corporate Connect' for every student which prepares them to global expectations

PROGRAMS OFFERED-

PGDM- PGDM Approved by AICTE, accredited by NBA and Granted Equivalence to MBA by AIU

The <u>PGDM Course students</u> at NDIM have the unique advantage of Graduating with a Dual Specialization, which multiples their career opportunities manifold. The two-year course comprises of four semesters.

Recruiters-





































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PGDM-Marketing

The <u>PGDM Course</u> (Marketing) at NDIM is a 2-year, Full-Time course that is approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India. The course was also granted MBA equivalence from <u>AICTE in 2008</u> and Accreditation by ASIC, UK since 2014.

PGDM-Finance

Finance at NDIM is an intensely structured, industry vetted programme where the students have the option to pursue up to 12 contemporary electives and build deep expertise across diverse financial verticals. The Financial sector in India is poised for a high trajectory growth, opening up multiple opportunities in almost every field and NDIM students are comprehensively prepared for managerial and leadership roles in this growing field. The PGDM (Finance) at NDIM is a 2-year, Full-Time course that is approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India. The course was also granted MBA equivalence from AICTE in 2008 and Accreditation by ASIC, UK since 2014.

PGDM (IEV)-

To encourage young graduates to develop and grow innovative startups and the family business heirs multiply their businesses, the Government of India has launched this new MBA/PGDM in "Innovation, Entrepreneurship and Venture Development (IEV)" from October 2020. This MBA is different from MBAs in other disciplines like marketing/finance/HR etc. as it has been specifically designed by the experts in the government to convert job seekers into job creators under the Prime Minister's pledge to make Atamnirbhar Bharat. The objective of this unique action oriented program is to produce new generation entrepreneurs capable of building innovative startups and simultaneously earning master degree.